ORDER

| Orders | Order / Rev: | 2691303 | | |
|------------|----------------------|--------------------------------------|-------------------------|----------------|
| | Alt Order #: | WOC14103889 | | |
| | Product Desc: | KY Gov | | |
| | Estimate: | 4254 | | WHAS |
| | Flight Dates: | 04/19/23 - 04/25/23 | Primary AE: | Taylor Fritsch |
| | Original Date / Rev: | 04/11/23 / 04/11/23 | Sales Office: | TSWAS |
| | Order Type: | General | Sales Region: | NAT |
| | | | | |
| Agency | Name: | Flexpoint Media / POL | | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Broadcast |
| | | P.O. Box 1051 | Billing Cycle: | EOM/EOC |
| | | New Albany, OH 43054 | Agency Commission: | 15% |
| Advertiser | Name: | POL/ Daniel Cameron / R / Governor / | | |
| | Demographic: | A50+ | New Business End: | |
| | Product Codes: | PL-Candidate: State Governor (LUR) | Advertiser External ID: | M214806 |
| | Revenue Code 1: | AGY | Agency External ID: | 39475AG |
| | Revenue Code 2: | (POL) Political | Unit Code: | General |
| | Revenue Code 3: | (POL) Candidate | Order Separation: | 00:15:00 |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount | | |
|------------|----------|---------|--------------|------------|--|--|
| 03/27/23 | 04/25/23 | 37 | \$5,020.00 | \$4,267.00 | | |

P04

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|------------|---------|--------------|------------|--------|
| April 2023 | 37 | \$5,020.00 | \$4,267.00 | 0.00 |
| Totals | 37 | \$5.020.00 | \$4,267,00 | 0.00 |

Account Executives

Priority:

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Taylor Fritsch | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|-------------|
| WHAS | 12% | \$5,020.00 |
| Market | 100% | \$41,833.33 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 88% | \$36,813.33 |
| WAVE | 0% | \$0.00 |
| WBKI | 0% | \$0.00 |
| WBNA | 0% | \$0.00 |
| WDRB | 0% | \$0.00 |
| WFTE | 0% | \$0.00 |
| WKMJ | 0% | \$0.00 |
| WKPC | 0% | \$0.00 |
| WKZT | 0% | \$0.00 |
| WLKY | 0% | \$0.00 |

| | Ln | Ch | Start | End | Inventory Code | Break | Start/End Tir | me Days | Len Spo | ts | Rate Pri | Rtg Type | Spots | Amount |
|---|-----|-------------------|-----------|----------------------|-------------------------------|----------------|-----------------|----------------|---------|----|-------------|----------|-------|----------|
| Ν | l 1 | WHAS | 04/19/23 | 04/25/23 | Local News @ 6a M GMK @ 6A | -F CM | 6-7a | 11111 | :30 | 5 | \$80.00 P04 | 0.00 NM | 5 | \$400.00 |
| | | 1267689 | Index: 95 | | | | | | | | | | | |
| | W | Star eek: 04/1 | | End Date 04/25/23 | Weekdays Sp | pots/Week 5 | Rate \$80.00 | Rating 0.00 | | | | | | |

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Order / Rev: 2691303 Advertiser: POL/ Daniel Cameron / R / Governor / K'

Alt Order #: WOC14103889 Product Desc: KY Gov WHAS

Flight Dates: 04/19/23 - 04/25/23 Estimate: 4254

| Ln Ch Start Er | nd | Inventory Code | Break | Start/End T | ime Days | Len S | pots | Rate Pri | Rtg Type | Spots | Amount |
|--|-------------------|--------------------------|---------------------|-------------------------|----------------|-------|------|--------------|------------|-------|------------|
| | Date 5/22 | <u>Weekdays</u> 11111 | Spots/Week | Rate | Rating | | | | | | |
| Week: 04/19/23 04/2 N 2 WHAS 04/19/23 04/ | 25/23 | Good Morning Am | 5 nerica CM | \$80.00 7-9a | 0.00 | :30 | 5 | \$120.00 P04 | 0.00 NM | 5 | \$600.00 |
| 11 2 1111110 011110120 011 | 20,20 | GOOD MORNING | | 7 00 | 11111 | .00 | Ü | Ψ120.001 01 | 0.00 14141 | | φοσσ.σσ |
| 1267689 Index: 99 | D . | | 0 . 00/ 1 | 5. | 5 . () | | | | | | |
| | Date 25/23 | <u>Weekdays</u> 11111 | Spots/Week 5 | Rate \$120.00 | Rating 0.00 | | | | | | |
| N 3 WHAS 04/19/23 04/ | | Good Morning Am | | 7-9a | 1- | :30 | 1 | \$90.00 P03 | 0.00 NM | 1 | \$90.00 |
| | | GOOD MORNING | | | | | | · | | | · |
| 1267689 Index: 100 | D - 1 - | NA/ Lodes | 0 | Data | Detter | | | | | | |
| | Date 23/23 | <u>Weekdays</u> 1 - | Spots/Week 1 | <u>Rate</u> \$90.00 | Rating 0.00 | | | | | | |
| N 4 WHAS 04/19/23 04/ | | Local News @ 9a | | 9-10a | 1- | :30 | 1 | \$90.00 P03 | 0.00 NM | 1 | \$90.00 |
| | | GMK WEEKEND | 9-10A | | | | | | | | |
| 1267689 Index: 100 | Data | Ma alada sa | C==4= \\\\ ==1- | Data | Dating | | | | | | |
| | <u>Date</u> 23/23 | <u>Weekdays</u> 1- | Spots/Week 1 | <u>Rate</u> \$90.00 | Rating 0.00 | | | | | | |
| N 5 WHAS 04/19/23 04/ | | Good Morning Am | nerica \$3 M | 8-9a | 1 | :30 | 1 | \$100.00 P03 | 0.00 NM | 1 | \$100.00 |
| | | GOOD MORNING | | | | | | | | | |
| 1267689 Index: 100 | Doto | Modeldovo | Cnoto/Mook | Doto | Dating | | | | | | |
| | Date 23/23 | <u>Weekdays</u> 1 | Spots/Week 1 | <u>Rate</u> \$100.00 | Rating 0.00 | | | | | | |
| N 6 WHAS 04/19/23 04/ | | Local News @ 5p | M-F CM | 5-530p | 11111 | :30 | 5 | \$130.00 P04 | 0.00 NM | 5 | \$650.00 |
| | | WHAS11 NEWS | @ 5p | | | | | | | | |
| 1267689 Index: 95 | Data | Ma alada sa | C==4= \\\\ ==1- | Data | Dating | | | | | | |
| | Date 25/23 | <u>Weekdays</u> 11111 | Spots/Week 5 | Rate \$130.00 | Rating 0.00 | | | | | | |
| N 7 WHAS 04/19/23 04/ | | Local News @ 53 | | 530-6p | 11111 | :30 | 5 | \$140.00 P04 | 0.00 NM | 5 | \$700.00 |
| | | WHAS11 NEWS | @ 530P | | | | | | | | |
| 1267689 Index: 97 Start Date End | Date | Weekdays | Cnoto/Mook | Rate | Poting | | | | | | |
| | 25/23 | 11111 | Spots/Week 5 | \$140.00 | Rating 0.00 | | | | | | |
| N 8 WHAS 04/19/23 04/ | /25/23 | Local News @ 6p | M-F CM | 6-630p | 11111 | :30 | 5 | \$250.00 P03 | 0.00 NM | 5 | \$1,250.00 |
| 4007000 lasks 00 | | WHAS11 NEWS | @ 6p | | | | | | | | |
| 1267689 Index: 99 Start Date End | Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | 25/23 | 11111 | 5 | \$250.00 | 0.00 | | | | | | |
| N 9 WHAS 04/19/23 04/ | /22/23 | Good Morning Am | nerica CM | 7-9a | WTF | :30 | 1 | \$120.00 P04 | 0.00 NM | 1 | \$120.00 |
| 1267689 Index: 99 | | Good Morning An | nerica | | | | | | | | |
| | Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | 23/23 | WГF | 1 | \$120.00 | 0.00 | | | | | | |
| N10 WHAS 04/19/23 04/ | /23/23 | Local News @ 63 | • | 630-7p | 1 | :30 | 1 | \$250.00 P03 | 0.00 NM | 1 | \$250.00 |
| 1267689 Index: 97 | | WHAS11 NEWS | SUNDAY | | | | | | | | |
| | Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | 23/23 | 1 | 1 | \$250.00 | 0.00 | | | | | | |
| N11 WHAS 04/19/23 04/ | /25/23 | LN (M-Su) | CM | 11-1135p | 11111 | :30 | 5 | \$120.00 P04 | 0.00 NM | 5 | \$600.00 |
| 1267689 Index: 90 | | WHAS11 NEWS | AT 11 M-F/SU | J | | | | | | | |
| | Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | 25/23 | 11111 | 5 | \$120.00 | 0.00 | | | | | | |
| N12 WHAS 04/19/23 04/ | /22/23 | Local News @ 11 | • | 11-1135p | 1- | :30 | 1 | \$90.00 P04 | 0.00 NM | 1 | \$90.00 |
| 1267689 Index: 102 | | WHAS11 NEWS | AT 11 SAT | | | | | | | | |
| | Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | 23/23 | 1- | 1 | \$90.00 | 0.00 | | | | | | |
| N13 WHAS 04/19/23 04/ | /22/23 | Inside Ed 1135p-1 | 205a © M | 1135p-1205 | a1- | :30 | 1 | \$80.00 P03 | 0.00 NM | 1 | \$80.00 |
| 1267689 Index: 106 | | INSIDE EDITION | | | | | | | | | |
| | Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |

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Order / Rev: 2691303 Advertiser: POL/ Daniel Cameron / R / Governor / K'

Alt Order #: WOC14103889 Product Desc: KY Gov WHAS

Flight Dates: 04/19/23 - 04/25/23 Estimate: 4254

| Ln Ch | Start | End | Inventory Code | Break | Start/End | Time | Days | Len Spots | Rate | Pri | Rtg Type | Spots | Amount |
|-------|------------------------|----------------------|----------------|--------------|-----------------|--------------|----------|-----------|------|-----|----------|-------|--------|
| | Start Date 04/17/23 | End Date 04/23/23 | Weekdays 1- | Spots/Week 1 | Rate \$80.00 | Ratir 0.0 | <u> </u> | | | | | | |

Totals 37 \$5,020.00